

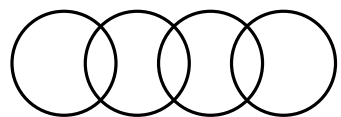
# Audi Q2 / SQ2 / SQ5

WELCOME

**Nikki Warburton**

Chief Customer & Marketing Officer

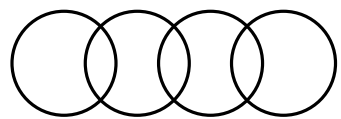




# Audi Q2 / SQ2 / SQ5

## AGENDA

- |        |                                 |
|--------|---------------------------------|
| 09.00h | Depart Canberra Airport         |
| 10.30h | Product presentation            |
| 11.30h | Lease and drive loop (or video) |
| 13.10h | Lunch                           |
| 15.20h | Depart Mona Farm                |



# Audi Q2 / SQ2 / SQ5

EMBARGO

**Q2 + SQ2**

**Friday, May 25<sup>th</sup>**

**SQ5 TO:**

**Friday, May 28<sup>th</sup>**

NOT FOR PUBLISHING

# Audi Australia in 2021



39.6%

sales growth  
April 2021 YTD



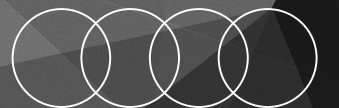
10

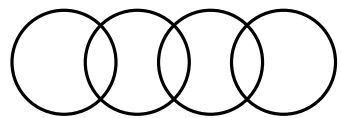
new models



e-tron

offensive





# Audi Q2 / SQ2

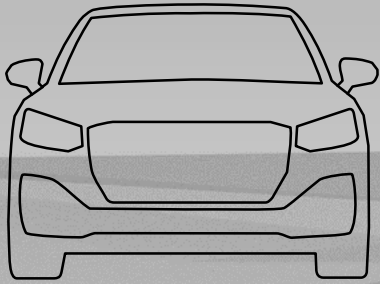
WELCOME

**Esther Choi**

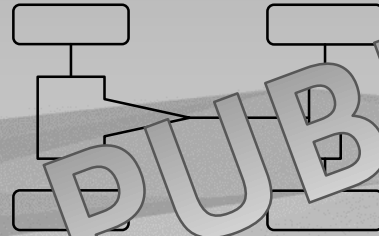
Senior Product Planning Executive



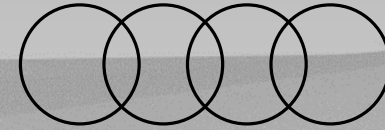
# The new Audi Q2



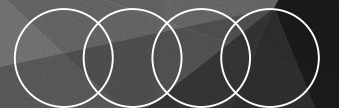
Design



Drivetrain



Value & packaging





Design

NOT FOR PUBLISHING





Design

NOT FOR PUBLISHING





# Matrix LED headlights

NOT FOR PUBLISHING





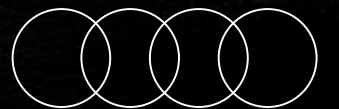
Interior

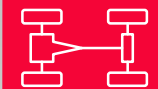
NOT FOR PUBLISHING



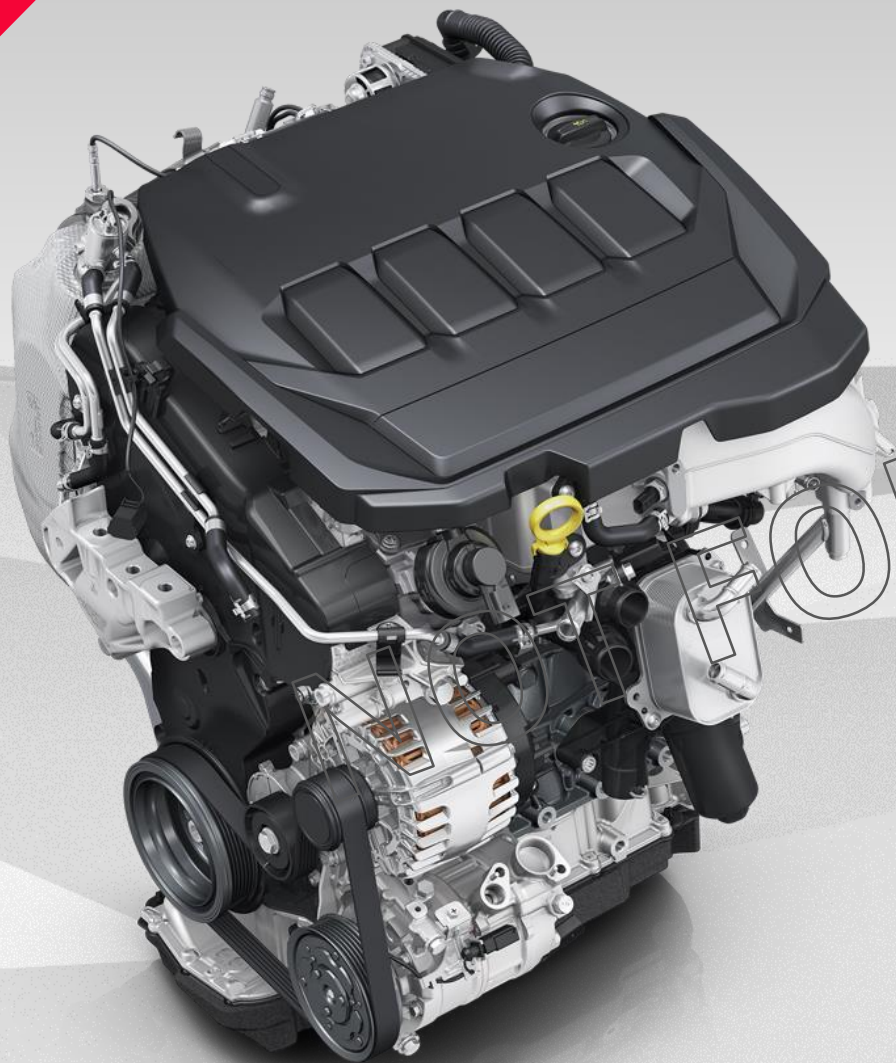
Infotainment

NOT FOR PUBLISHING





# Powertrain



	1.5 TFSI CoD	2.0 TFSI quattro
<b>Power</b>	110 kW	140 kW
<b>Torque</b>	250 Nm	320 Nm
<b>0-100km/h</b>	8.6 s	6.5 s
<b>Fuel consumption per 100km</b>	5.2 L	7.0 L
<b>CO2 emissions Per km</b>	119 g	158 g



# Q2 Equipment Highlights – 35 TFSI

## Exterior

- > 18" alloy wheels in 5-arm dynamic design, graphite grey, partly polished
- > LED headlights with LED daytime driving lights and rear tail lights
- > Contrasting bumpers in Manhattan grey, metallic
- > Convenience key
- > C-pillar blade in Manhattan grey, metallic
- > Heated exterior mirrors

## Interior

- > Leather appointed seats
- > Ambient interior lighting
- > Leather steering wheel with multifunction plus
- > Dual-zone climate control
- > Comfort front centre armrest
- > Folding rear seat backrest (40:60)
- > Inlays in Silver grey, diamond paint finish

## Assistance

- > Audi pre sense city with Autonomous Emergency Braking (AEB) including pedestrian detection
- > Audi side assist
- > Front & rear parking sensors
- > Rear view camera
- > Tyre pressure loss indicator
- > 6 x airbags

## Infotainment

- > MMI navigation plus with MMI touch
- > Audi smartphone interface
- > Digital radio DAB+
- > Audio system with 8 loudspeakers
- > Audi phone box light
- > 2 USB outlets in front with charging and connectivity functions

Q2 35 TFSI  
Added Value  
\$3,300



# Q2 Equipment Highlights – 40 TFSI quattro

## Additional equipment over and above the 35 TFSI:

### Exterior

- > S line exterior
- > Body coloured bumpers
- > 18" Audi Sport alloy wheels in 5-double-spoke design, trapezoidal style, black
- > C-pillar blade in Selenite Silver

### Interior

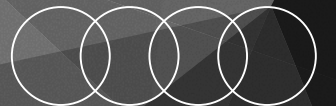
- > Sports front seats
- > Auto dimming interior mirror
- > Electric tailgate
- > Audi Drive Select
- > Leather steering wheel with paddle shifts
- > Interior elements in aluminium look
- > Door sills in aluminium with S emblem, illuminated



Q2 40 TFSI quattro S line

Added Value

\$4,150



# Packages

## Premium Package

- › Adaptive cruise control with Stop&Go function and Emergency assist
- › Audi active lane assist
- › Park assist
- › Hold assist
- › Exterior mirrors folding, auto dimming and dipping for reverse functions
- › Privacy glass
- › Audi sound system (10 speakers, 180 Watts)
- › Front heated seats
- › Auto-dimming interior mirror, frameless (for 35 TFSI)
- › Audi virtual cockpit

### Package Price:

**\$3,050 (35 TFSI) / \$2,950 (40 TFSI)**

## Style Package

- › 19" Audi Sport alloy wheels in 5-double-spoke
- › Matrix LED headlights with front and rear dynamic indicators
- › Audi virtual cockpit
- › Black exterior styling package
- › Full body colour paint finish (35 TFSI)

### Package Price:

**\$3,490 (35 TFSI) / \$2,690 (40 TFSI)**



# Pricing



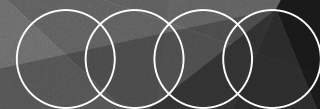
Q2 35 TFSI

**\$42,900**



Q2 40 TFSI quattro S line

**\$49,900**

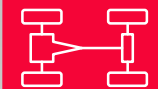


First-ever SQ2



# Interior





# Powertrain



2.0 TFSI quattro

**Power**

221 kW

**Torque**

400 Nm

**0-100km/h**

4.9 s

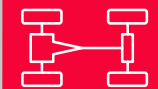
**Fuel consumption per 100km**

7.7 L

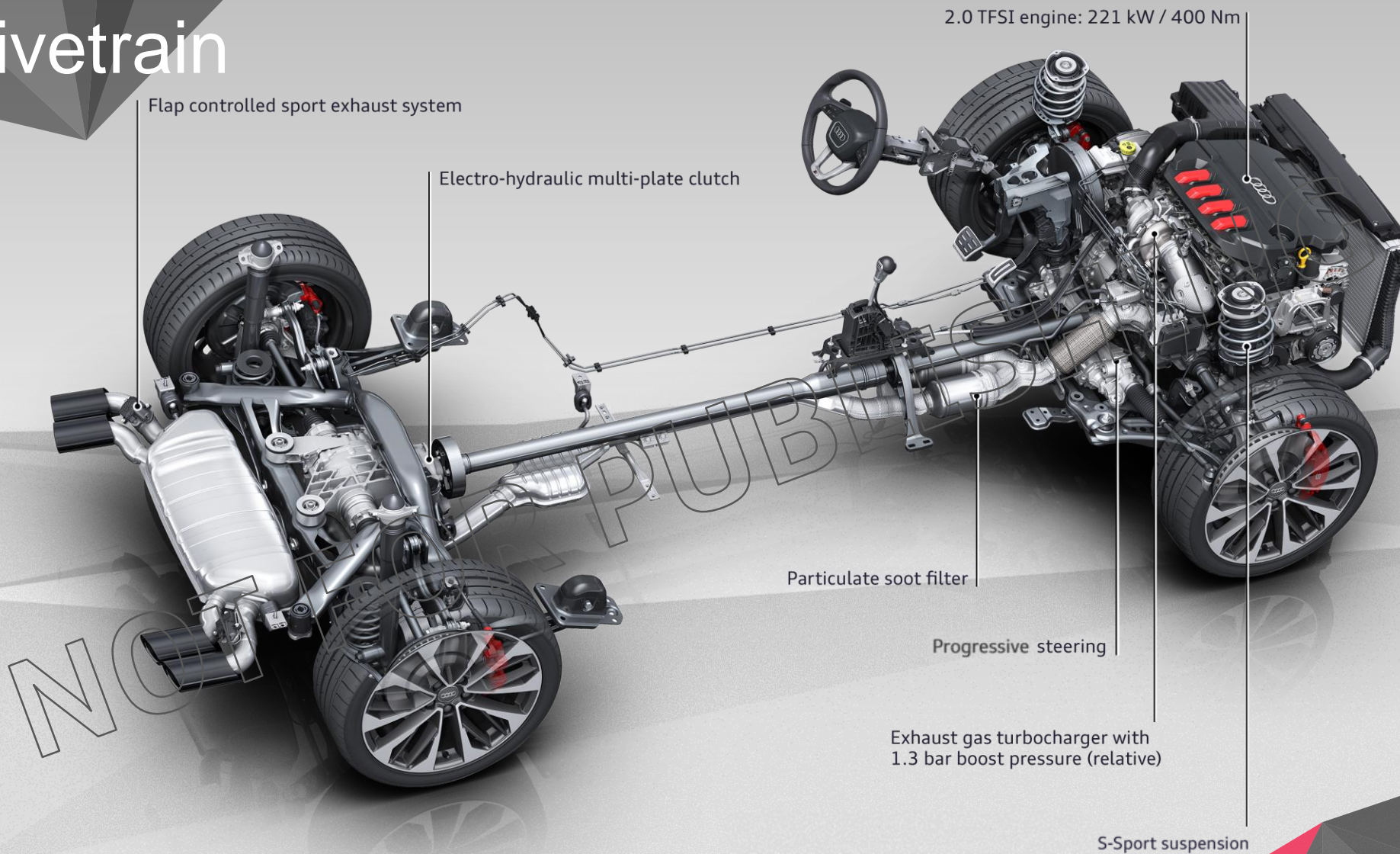
**CO2 emissions  
Per km**

176 g





# Drivetrain



# Equipment highlights – SQ2

## Exterior

- › Metallic/Pearl effect paint
- › 19" alloy wheels in 5-double-spoke V-style, Graphite Grey
- › Matrix LED headlights with dynamic light sequence, front & rear dynamic indicators
- › Red brake callipers
- › S exterior styling with aluminium look exterior mirror housings, quad exhaust tailpipes and rear diffuser
- › Exterior mirrors with heating, folding, auto dimming and dipping for reverse functions
- › S sports suspension – ride height lowered by 20mm

## Interior

- › Fine Nappa leather with diamond stitching and S embossing seat upholstery in combination Black/Magma Red
- › Front heated seats
- › 2 x rear USB chargers
- › Ambient lighting package plus - choice of 10 colours
- › Inlays in light graphics format
- › Pedals in stainless steel
- › Headlining in black cloth

## Assistance

- › Adaptive cruise control with Stop&Go function and Emergency assist
- › Audi active lane assist
- › Audi pre sense basic
- › Park assist
- › Hold assist

## Infotainment

- › Audi virtual cockpit
- › Bang&Olufsen Premium Sound System - 14 high-performance loudspeakers, 705 watts

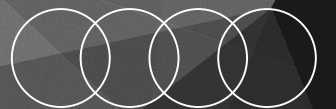


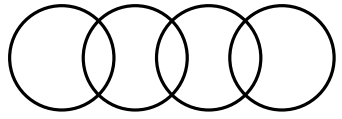
# Pricing

SQ2 TFSI  
\$64,400



# The new Q2 and all-new SQ2





# Audi SQ5 TDI

WELCOME

**Peter Strudwicke**

Product Manager Q5 range



# SQ5 the original

over **4,300** sold



# SQ5 2nd generation

Biggest seller in segment  
over **2,500** sold



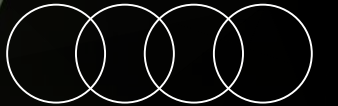
# New SQ5



# New SQ5



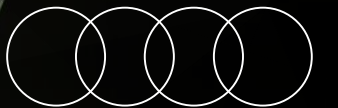
Digital OLED



Digital OLED



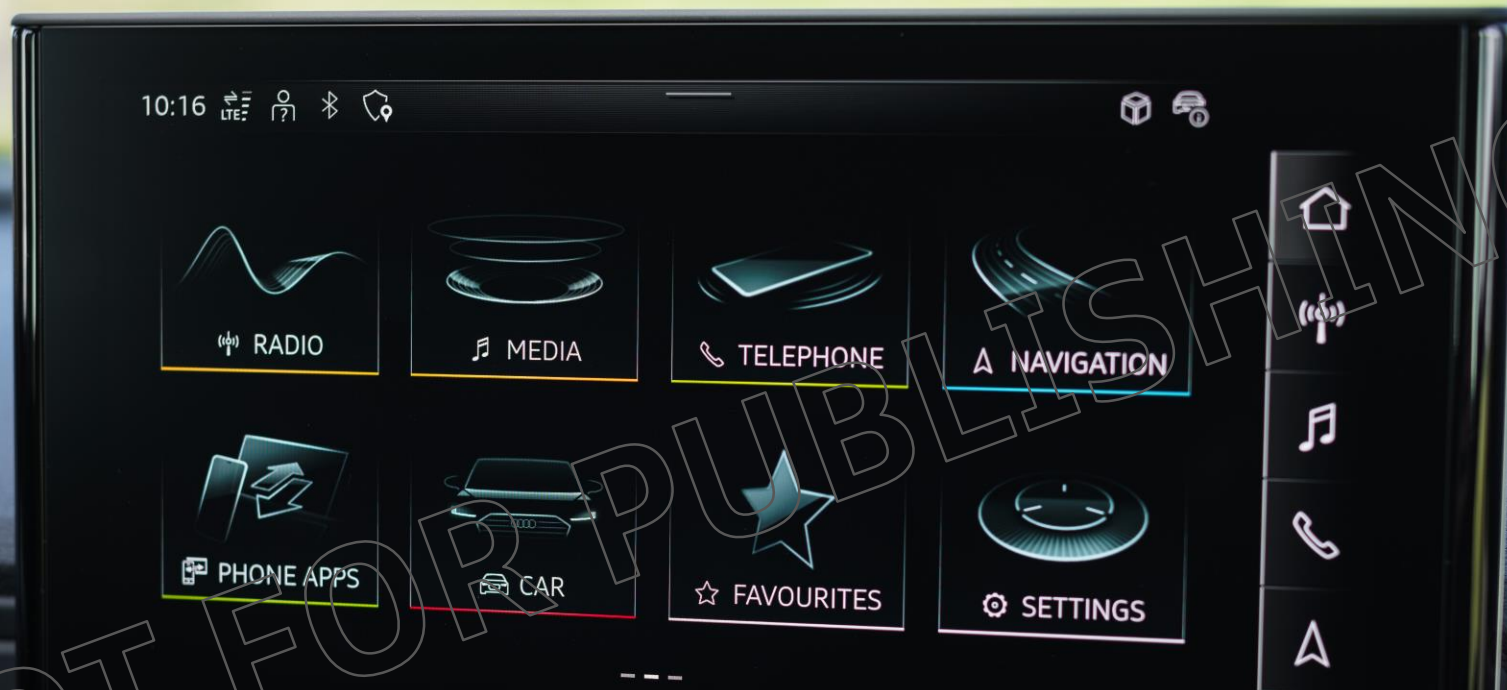
Digital OLED



# Interior

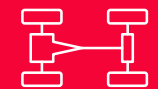


MMI



“hey Audi”





# 3.0 TDI engine



**Power output** **251 kW**  
3,800 - 3,950 rpm

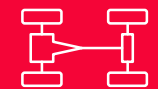
**Torque** **700 Nm**  
1,750 - 3,250 rpm

**Acceleration** **5.1 seconds**

**Fuel consumption** **7.0 l/100km**

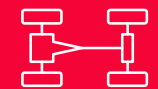
**CO2 emissions** **185 g/km**



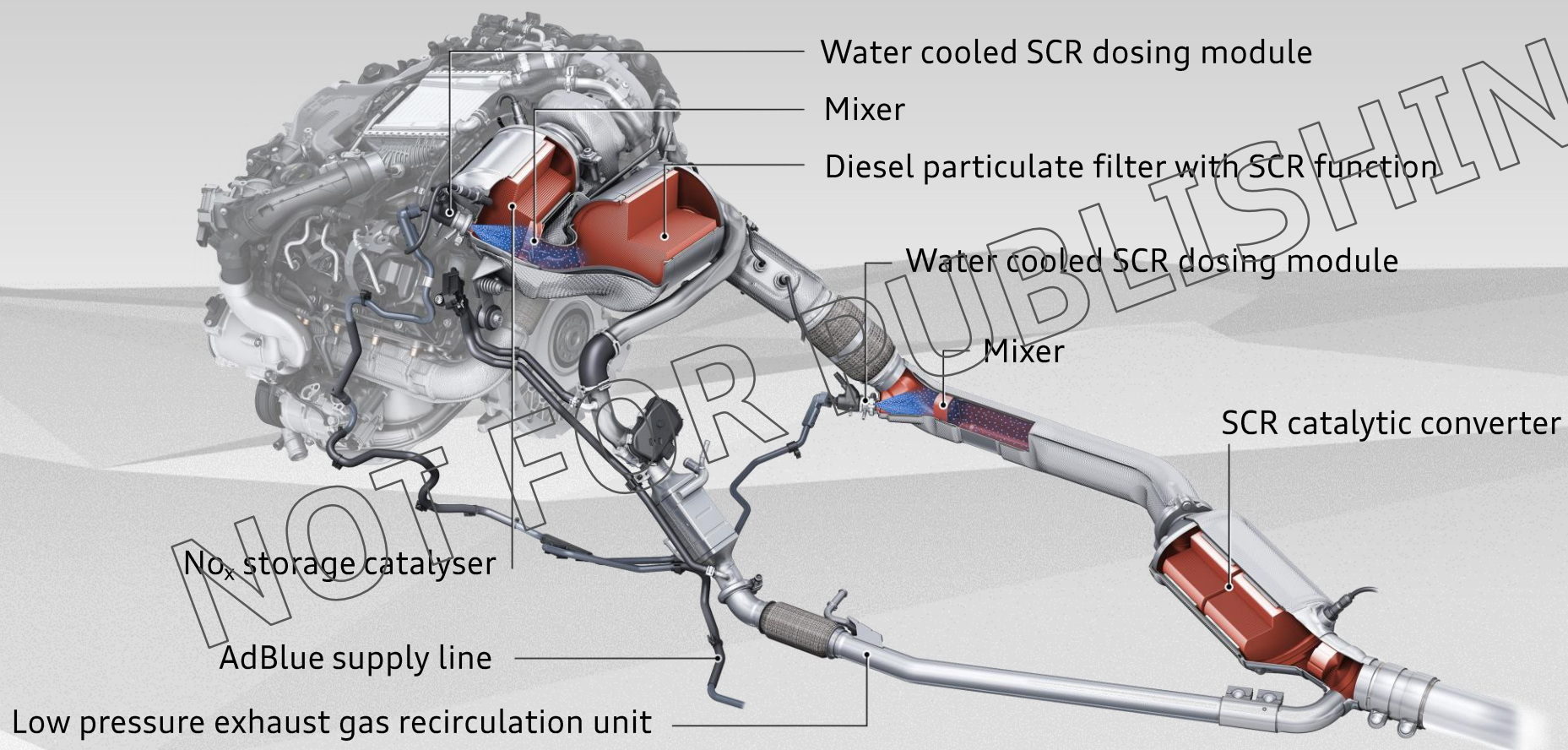


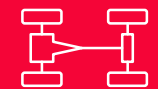
# 48 volt mild hybrid



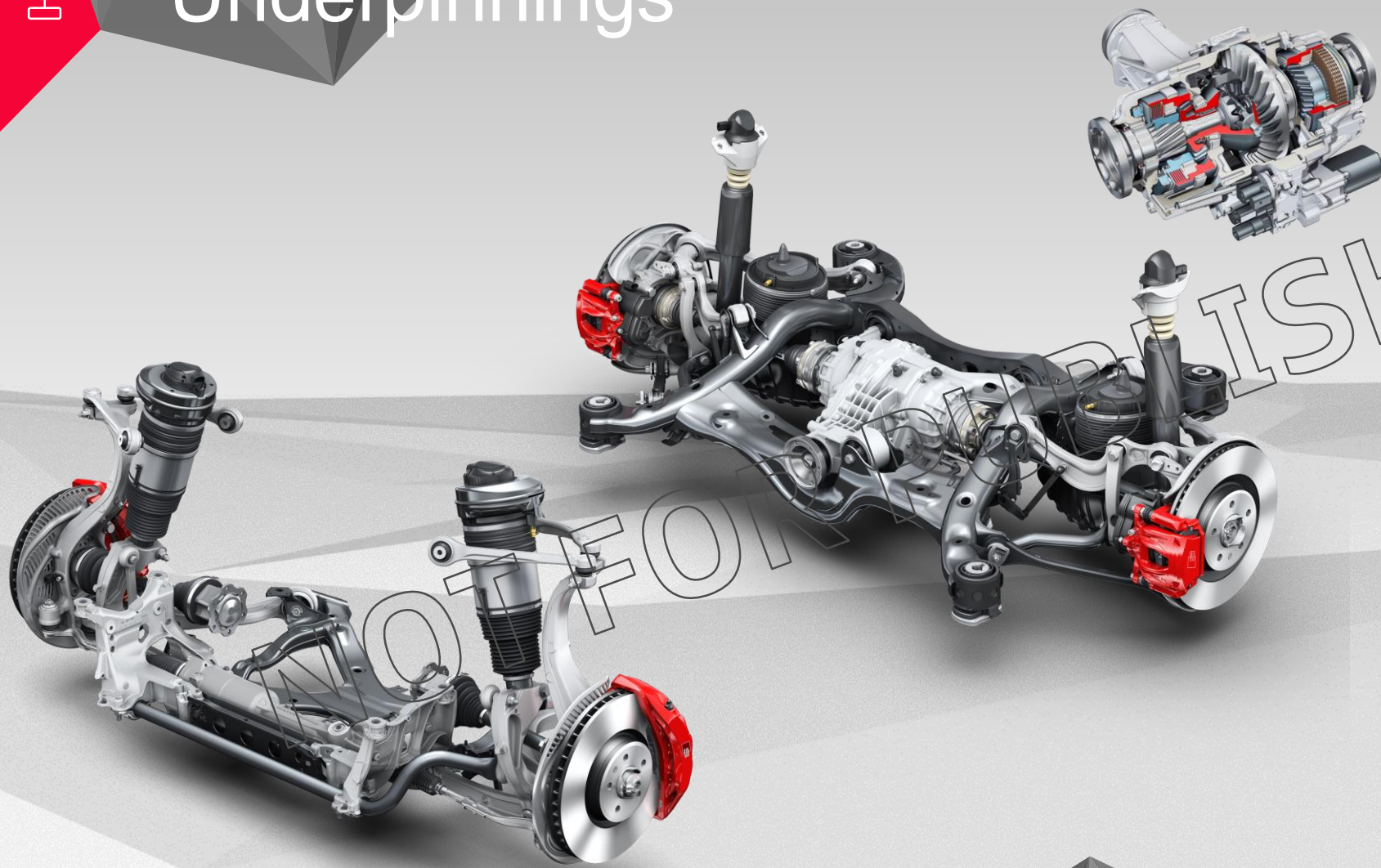


# Aftertreatment system





# Underpinnings



quattro sport differential  
(optional)

- > Adaptive damper control (air suspension optional)
- > quattro with self-locking centre differential
- > Up to 85% of power to rear wheels
- > 375mm front discs with 6-piston callipers
- > Sound actuator



# Standard equipment

## Exterior

- › **Metallic paint**
- › 21" Audi sport alloy wheel in 5-twin-spoke V design
- › **Matrix LED headlights with animations**
- › **Panoramic glass sunroof**
- › S sport suspension with adaptive damper control
- › Red brake callipers
- › Privacy glass and **acoustic glazing** for front windows
- › Exterior mirror caps in aluminium look
- › Roof rails with **crossmembers**

## Interior

- › **Fine Nappa leather** upholstery with diamond stitching and S embossing
- › Sport front seats with heating and **comfort headrests**
- › 3-zone climate control
- › Ambient colour interior lighting – 30 colours
- › Extended upholstery package on centre console and door armrests
- › **Electric steering column adjust**
- › 40:20:40 rear seats with sliding and reclining functions
- › Extendable sun visors

## Assistance

- › Adaptive cruise control with traffic jam assist
- › Active lane assist with **HOD steering wheel**
- › 360 degree cameras
- › Rear cross-traffic assist
- › Collision avoidance assist
- › Pre-sense front and rear
- › **Exit warning**
- › Turn assist
- › **Roof rack detection**

## Infotainment

- › **Bang & Olufsen 3D sound system - 19 speakers (755W)**
- › Wireless smartphone charging + Audi smartphone interface (Android Auto and wireless Apple CarPlay)
- › 4 USB outlets
- › Audi connect *plus*
- › **Head-up display**



Price

SQ5 TDI

**\$104,900**

*on sale now*





Thank you